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## **BOSCH AND ALLDATA<sup>®</sup> PLAN NEW SOLUTIONS TO MAXIMIZE SHOP PRODUCTIVITY AND EFFICIENCY**

**BROADVIEW, IL, November 4, 2008** – Robert Bosch LLC and ALLDATA<sup>®</sup> plan new software solutions in the area of ECU diagnostics and repair/service information that will provide service shops in the US and Canada with a solution to increase shop efficiency and productivity. The first product prototype will be shown at the Bosch booth at AAPEX and SENA. Availability is planned for 2009.

The vehicle repair market and the environment of shops in the US are changing dramatically. The increase of electronic components in modern cars and trucks, new safety features like ESP and ABS, and new generation high pressure diesel pumps providing increased fuel efficiency in modern trucks will change the work that technicians and shops will have to address. Moving from largely mechanical work to electronically-supported work is changing the playing field for today's technician. Precise ECU diagnosis and the professional handling of the many electronic components in modern vehicles are absolute musts. Today, adjustment work in all areas requires a precision which was unimaginable only a couple of years ago.

Service shops will find it increasingly challenging to handle the complexity of these cars and trucks. They must be able to do a job quickly, efficiently, and right the first

time in order to compete. Only if they have the right tools, the right information, proper training, and support will their shops have the critical elements in place with which to establish a foundation for efficiency and productivity.

On the tool and software side, today's shops need multiple tools and additional software programs for repair and service information to solve these issues. The new software solution from Bosch and ALLDATA<sup>®</sup> will equip repair shops with a new tool to help them become more competitive in the marketplace by having quick and easy access to accurate repair information that is critical for the efficiency and productivity of their daily operations.

#### **About Bosch**

*The Bosch Group is a leading global supplier of technology and services. In the areas of automotive and industrial technology, consumer goods, and building technology, some 271,000 associates generated sales of 46.3 billion euros (over \$63 billion) in fiscal 2007. The Bosch Group comprises Robert Bosch GmbH and its more than 300 subsidiaries and regional companies in roughly 50 countries. This worldwide development, manufacturing, and sales network is the foundation for further growth. Each year, Bosch spends more than 3 billion euros for research and development, and applies for over 3,000 patents worldwide. The company was set up in Stuttgart in 1886 by Robert Bosch (1861-1942) as "Workshop for Precision Mechanics and Electrical Engineering."*

*In North America, the Bosch Group manufactures and markets automotive original equipment and aftermarket products, industrial automation and mobile products, power tools and accessories, security technology, thermo-technology, packaging equipment and household appliances. Bosch employs approximately 25,000 associates in more than 70 locations throughout the U.S., Canada and Mexico, with reported sales of \$9.5 billion in fiscal 2007. For more information on the company, visit [www.boschusa.com](http://www.boschusa.com).*

#### **About AutoZone's ALLDATA<sup>®</sup>**

*ALLDATA, founded in 1986, with more than 70,000 repair shops as subscribers, is the leading provider of manufacturers' service and repair information, shop management software and customer relations tools for the automotive repair and collision industries. Professional automotive repair shops across North America depend on ALLDATA for their automotive repair information needs, and purchase AutoZone<sup>®</sup> parts from more than 2,200 AutoZone Commercial program locations.*

*The ALLDATA Repair<sup>SM</sup> subscription, available online and on DVD, provides comprehensive, factory-correct repair information. Also available are:*

- ALLDATA Manage<sup>SM</sup> strategic shop management system,

- ALLDATA Market<sup>SM</sup> web-based shop marketing tools to bring in new and repeat business,
- ALLDATA Collision<sup>SM</sup>, providing a single source of OEM collision information delivering factory-correct, unedited and regularly updated information for structural repairs and more,
- AutoZone Aftermarket Parts Catalog and AZ PartsConnect<sup>SM</sup> program for aftermarket parts estimating and electronic ordering, and
- ALLDATA<sup>®</sup>diy.com, providing consumers with repair articles, factory technical service bulletins and vehicle-specific illustrations, along with a link to ALLDATA-approved repair shops.

Visit [www.alldata.com](http://www.alldata.com) for more information.