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BOSCH TRAINING NOW AVAILABLE TO THE GENERAL AFTERMARKET

LAS VEGAS, NV, November 4, 2008 – Bosch Training is pleased to announce that the expert OE-level training that was previously only open to Bosch Car Service (BCS) shops is now available for all aftermarket facilities, regardless of affiliation. Now aftermarket shops can learn the latest automotive technology as well as electrical fundamentals at one of several training centers throughout the US and Canada.

The continuous demands to reduce exhaust emissions, increase fuel economy and improve safety have caused an exponential increase in automotive technology and complexity. Because of this, finding skilled technicians and maintaining up-to-date knowledge among employees has become the most important factor affecting vehicle repair shops. In order for businesses to retain a competitive edge, they must keep pace with technological advancements, utilize the latest test equipment and make certain that their employees are continuously engaged in training and development activities.

Bosch Training for the aftermarket includes “Blended Learning,” which combines web-based theory with hands-on practical training, and the same up-to-the-minute knowledge from the industry’s leading provider of original equipment. There is no better training on the systems technicians need to know than from Bosch, the company that built many of them. This Blended Learning method saves time and money for shop.

Bosch has been providing a comprehensive service-training program for many years, tailored to the training and development needs of repair shop employees. Worldwide, approximately 60,000 repair shop employees take part in training each year at the 41 Bosch service training centers in 35 countries around the globe. This training is now available to all aftermarket repair shops in the US; for details, visit www.boschtechinfo.com.

The Bosch Group is a leading global supplier of technology and services. In the areas of automotive and industrial technology, consumer goods, and building technology, some 271,000 associates generated sales of 46.3 billion euros (over \$63 billion) in fiscal 2007. The Bosch Group comprises Robert Bosch GmbH and its more than 300 subsidiaries and regional companies in roughly 50 countries. This worldwide development, manufacturing, and sales network is the foundation for further growth. Each year, Bosch spends more than 3 billion euros for research and development, and applies for over 3,000 patents worldwide. The company was set up in Stuttgart in 1886 by Robert Bosch (1861-1942) as “Repair shop for Precision Mechanics and Electrical Engineering.”

In North America, the Bosch Group manufactures and markets automotive original equipment and aftermarket products, industrial automation and mobile products, power tools and accessories, security technology, thermo-technology, packaging equipment and household appliances. Bosch employs approximately 25,000

associates in more than 70 locations throughout the U.S., Canada and Mexico, with reported sales of \$9.5 billion in fiscal 2007. For information on Bosch automotive aftermarket products visit www.boschautoparts.com.